



**PICA Victoria 2011
Unit 3, 5-7 Compark Circuit
Mulgrave VIC 3170**

Event Feedback Form

Printing Industries Craftsmanship Awards –

Promotion

Was the Awards adequately promoted
(Please circle) Yes No

Additional comments

Do you think the connection between the State PICA Awards and National
Print Awards is clearly understood?

Entry form

Was the entry form:
(Please circle as appropriate)

Easy to understand Provide enough information Easy to fill in

Please comment on any changes you would like made

What/if any other categories would you like to see included?

Cost

How does the \$45 fee per entry compare to other Awards your company enters_____

Would you consider entering more entries if the price decreased depending on the quantity entered. Yes No

Event

Did you go to this year's event? Yes No

If you answered no, what was your reason for not going?

Cost Location Level of success

Other comments_____

How did this years event compare to – (Please circle)

a. Previous years
Excellent Good Fair Poor

b. Other events you have attended throughout the year
Excellent Good Fair Poor

If you marked 'fair' or 'poor' please provide comment below

**Compared to last years awards presentation how do you rate the following:
(Please circle)**

a. MC's performance
Excellent Good Fair Poor

b. Event Production
Excellent Good Fair Poor

c. Venue
Excellent Good Fair Poor

d. Wait Service/Food
Excellent Good Fair Poor

- e. Entertainment
Excellent Good Fair Poor

- f. Pre-Event Marketing
Excellent Good Fair Poor

- g. Awards Book Presentation and layout
Excellent Good Fair Poor

- h. Overall Event rating
Excellent Good Fair Poor

Please provide your comments:

Venue and Award Format

**How would you rate the award presentation?
(Please circle)**

- a. Dinner dance format
Excellent Good Fair Poor

- b. Length of the awards presentation
Excellent Good Fair Poor

- c. Running Order
Excellent Good Fair Poor

- d. Would you like to see Silver & Bronze medals awarded as well on the night?

Please provide your comments:

1. How did the event rate overall as a networking opportunity?

Excellent Good Fair Poor

2. Do you see this event as the premier social event for the Victorian Printing Industry?

Yes No

Why/Why not? Please provide your comments:

3. What are you looking to gain out of the evening?

(Please tick)

Recognition for your entry

Recognition of sponsorship

Industry celebration

Networking opportunity

Social opportunity

Entertainment

An overall good night out

Please provide your comments:

Thankyou for your time in completing this form – we look forward to welcoming you to the next Printing Industry Craftsmanship Awards in 2012!